

# Audience Information Attendees, Exhibitors, & Industries

# Notable Companies































GreenTech Companies that have visited EIP's online network and/or 2022 Expos

## ElP's GreenTech Top Participant Industries



**Energy** Companies



Oil & Gas



**Electricity Utilities** 



Manufacturers



**Ag Tech** 



**Automotive** 



Recycling & Waste Management



**Energy** Conversion



**R&D** and Academia



**Alternative Energy** 



Government



Legal

### **AUDIENCE STATISTICS\***

#### **QUALITY CONTENT**

- » 15,000 Total Pgs.
- » 10,000 Pgs Indexed by Google
- » 1,000 News Articles

#### **QUALIFIED USERS**

- » 5,000 Search Strings
- » 12,000 Profiles Viewed/Mth
- » 40,000 Companies Searching

#### **REAL OPPORTUNITIES**

- » 500,000 Annual Page Views » 720 Incoming Traffic URLs
- » Small through Fortune 500

<sup>\*</sup> Audience Statistics – Cumulative From BE, EIP, and Predecessor Processor Expos & Sites.