

Booth Advertising

Emerging Industry Professionals Exposition & Summit

Booth Advertising Elements	Bronze	Silver	Gold	Platinum	Titanium
	Contact Sales for Current Price & Availability				
Scanner Options Badge Scanner Post Show Email of Scanned Badges – <i>(Text only with company logo – Customer writes email, 50 word max)</i>	X	X X	X X	X X	X X
Out of Booth Signage - By Entrance, Seminar Room, Mixer, or Lounge Small Signage (24"x63") Large Signage (33"x81")		Small	Large	1 Small 1 Large	1 Small 2 Large
Online Positioning - 60 Days Prior to Expo Online Premium Listing on EmergingIndustryAssociation.org <i>(Includes Featured Exhibitor logo on Printed Guide)</i> Tile Display AD on EIP Expo Pages Banner AD on EIP - Directory Pages Online Product Spec Sheets - <i>Up to 10 Product Line Spec sheets Published on your EIA Profile</i>	Premium Listing & Tile Ad	Premium Listing & Tile Ad	Premium Listing Tile Display Ad Banner Ad	Premium Listing Tile Display Ad Banner Ad Spec Sheets	Premium Listing Tile Display Ad Banner Ad Spec Sheets
Guest Passes 1 Day Guest Pass (Floor Access Only) Minimum 10 1 Day Guest Pass (Seminar & Floor Access) Minimum 10 2 Day Full Access Guest Pass (Seminar, Floor Access, & Mixer) Minimum 10		10	10	10 10	10 10 20
Email Services <i>Creative Included</i> Pre-Expo Select Attendees or Exhibitors 3 Days Prior Post-Expo Select Attendees or Exhibitors 3 Days After	Any One	Any Two	Any Three	All Four	All Four
Press Release Inclusion - Limited Availability; Shared Topic Releases Pre-Expo Release 100 Words + Shared Title Syndicated on 100 Media Sites Post Expo Release 100 Words + Shared Title Syndicated on 100 Media Sites		1	2	2	4 Total 2 Pre-Expo 2 Post Expo
Exhibitor Passes Floor Only Exhibitor Passes - Full Access (Floor, Seminar, and Mixer)			2 2	4 2	10 6
Micro Site <i>Custom 10 Page Industry Branded Website</i> Standard 10 Page custom website and url			Optional Bonus 50% Discount	Optional Bonus 75% Discount	Optional Bonus Free Micro-Site
Hall or Entry Banner 6 x 30 Foot Banner			Shared	Hall	Entry

Packages must be purchased a minimum of 20 Days Prior to Expo

Packages must be purchased with the Booth to receive early signing and multi-expo discounts